

# Cross-national gender differences in the socioeconomic factors associated with smoking in Australia, the United States of America and South Korea

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## Abstract

**Objectives** We compared rates of smoking among those aged 45 years and older in Australia, the United States of America and South Korea, and examined cross-national gender differences in key socioeconomic differentials in smoking.

**Methods** We conducted weighted analyses on cross-sectional data from nationally representative surveys conducted in 2006.

**Results** Current smoking was more prevalent for males than females in all countries; the gender difference was largest in Korea. Being unpartnered increased the likelihood of smoking in all countries, while greater wealth reduced it. In Korea, these effects interacted with gender; both indicators showed larger differentials among women than men. Lower educational attainment increased the likelihood of smoking for all groups except Korean women, among whom high school educated women were less likely to smoke than the tertiary educated.

**Conclusions** Our findings support a cultural interpretation of gender differences in smoking: in countries with low gender empowerment, gender differences in smoking are greater. With increasing divorce and female tertiary

education rates in nations like Korea, we highlight the need for health promotion messages targeted towards older and more educated women.

**Keywords** Smoking · Older adults · Gender differences · Australia · United States of America · South Korea

## Introduction

Tobacco consumption is detrimental for health and even light smoking has adverse health consequences (Bjartveit and Tverdal 2003; Prescott et al. 2002; US Department of Health and Human Services 2004). Tobacco use is predicted to result in one billion deaths during the 21st century if behavior does not change (World Health Organization 2011b). National and international health authorities therefore recommend complete abstinence from tobacco. Nevertheless, a significant proportion of the world's population continues to smoke, although there is considerable variation in smoking prevalence both between and within nations. This study explores factors underlying smoking behavior by investigating its correlates from a cross-national perspective. Expanding upon studies that have used national-level indicators to investigate cultural and economic factors associated with gender differences in smoking prevalence (Hitchman and Fong 2011; Pampel 2006), we examined the socioeconomic correlates of smoking for men and women within nations to further understand cross-national differences in smoking patterns.

Gender differences in smoking vary between countries for a number of reasons (Pampel 2006), including their progression through the 'cigarette epidemic' (Lopez et al. 1994). This model describes a large gender difference in the early decades of smoking uptake, as men become

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smokers while women remain constrained by cultural and socioeconomic factors (Pampel 2006). Women's rates then increase as smoking becomes commonplace, and in the late stages of the 'epidemic' the gender difference narrows further as tobacco control measures reduce smoking for both sexes (Lopez et al. 1994). While time since smoking introduction may explain some gender differences, research in Asia has suggested that epidemic theory is a poor fit for the patterns observed there. Cultural differences in women's empowerment also influence smoking behavior (Hitchman and Fong 2011; Pampel 2006), and stronger cultural pressures may be at work in some countries, resulting in different patterns of gender difference over time and between socioeconomic groups (Kim et al. 2005).

Smoking is generally associated with socioeconomic disadvantage (Banks et al. 2006) and with not being married (Schone and Weinick 1998). These differentials, however, vary with age and gender, for example a large European study found that the effect of educational inequality was reversed in older women; those with more education were more likely to have ever smoked, perhaps reflecting their increased independence relative to other women in their cohort (Schaap et al. 2009). The protective effect of being married did not differ between men and women in a European sample, but a gender difference has been observed in Asia (Cho et al. 2008; Sulander et al. 2004). Understanding the links between gender and other socio-demographic indicators, and how these vary cross-nationally, can inform tobacco control measures by illuminating some of the social dynamics underlying gender differences in smoking prevalence.

This paper compares the socioeconomic correlates of smoking in middle-aged and older men and women in three countries with similar levels of development (all are high income, very highly developed nations) but different levels of gender empowerment (United Nations Development Programme 2009). Gender empowerment was operationalized as the gender empowerment measure (GEM), which describes gender inequality in terms of political and economic participation (United Nations Development Programme 2009).

Australia and the United States of America (USA) have had social policies to promote gender equality for more than 40 years. Both countries are now in Stage IV of the 'cigarette epidemic', when smoking is seen as socially abnormal and gender differences are likely to be small although socioeconomic differentials are large (Lopez et al. 1994). Australia remains at the forefront of tobacco control enforcement through the proposed introduction of plain cigarette packaging (World Health Organization 2011b). The Republic of Korea (hereafter Korea) has developed rapidly and became the world's fastest growing economy in the late 20th century. Life expectancy at birth now

exceeds the USA (United Nations Population Division 2011) and Korean GDP ranks 14th in the world compared to Australia's 15th (World Bank 2011). The position of women in Korean society, however, lags behind other socioeconomic indicators, with GEM ranked 61st among 109 countries compared with Australia's 7th and the USA's 18th (United Nations Development Programme 2009).

Korea's enactment of tobacco control measures has been relatively recent and smoking rates are now falling (Park et al. 2009). There are, however, strong cultural norms surrounding cigarette use; for men, smoking is important for social conformity and the offering and acceptance of cigarettes is a central ritual in social and business settings. In contrast, smoking is regarded as contrary to women's traditional roles as wife and mother (Kim et al. 2005).

We report rates of smoking for middle-aged and older men and women in these three nations and examine the socioeconomic risk differentials for smoking by country and gender. In line with recently reported data (World Health Organization 2011a), we expect larger gender differences in Korea than Australia and the USA. We also predict that socioeconomic disadvantage will be associated with increased likelihood of smoking in all three countries, since tobacco control measures are likely to have had their greatest influence among socially advantaged individuals. Since smoking is also likely to be influenced by health status and related to alcohol consumption, these are included as covariates in all analyses. Our key research focus is upon how socioeconomic factors interact with gender. Such interactions could further illuminate the social and cultural factors that influence decisions to smoke.

## Methods

### Samples

Data were drawn from nationally representative surveys conducted in 2006. Responses from people aged 45 years and older were selected for analysis. Each of the original studies received appropriate ethical approvals; our study analyzed only de-identified data files, which were used with permission.

### Australia

The Australian sample was drawn from wave 6 of the Household, Income and Labour Dynamics in Australia (HILDA) survey, a household-based panel study with annual data collection. All adult household members take part in a face-to-face interview followed by a written questionnaire. The response rate at wave 1 was 66 % of

eligible households (Wooden et al. 2002) with 76.2 % of these respondents re-interviewed at wave 6 (Melbourne Institute of Applied Economic and Social Research 2008). All respondents aged 45 years and older were included in our analyses.

#### *United States of America*

The USA sample was drawn from wave 8 of the Health and Retirement Study [HRS; (Health and Retirement Study 2008b)]. HRS is a nationally representative survey of older Americans sponsored by the National Institute of Aging (Grant Number NIA U01AG009740) and has been conducted by the University of Michigan every 2 years since 1992 with periodic addition of younger cohorts. Response rates range from 86 to 89 % across waves with wave-to-wave retention better than 90 % (Health and Retirement Study 2008a). Data are collected by computer-assisted interview; these are mainly by telephone but face-to-face interviews are preferred for the oldest respondents. In 2006, targeted respondents were aged 53 years and over and their spouses were also interviewed regardless of age. To maintain comparability we excluded a small number (0.8 %) of spouses aged below 45 years.

#### *Korea*

Data for the Korean sample were drawn from the first wave of the Korean Longitudinal Study of Ageing (KLoSA), conducted by the Korea Labour Institute. The household response rate of 70.7 % at wave 1 compares favorably with HILDA (Korea Labor Institute 2007). The KLoSA sample represents the population 45 years and older and was designed to be comparable with similar panel studies in other countries such as HRS. The KLoSA survey instrument was administered with computer assistance during a face-to-face interview.

#### Materials and data harmonization

##### *Smoking*

Australian participants reported their smoking status as ‘never smoker’, ‘former smoker’ or ‘current smoker’ and the Korean sample was asked ‘have you ever smoked cigarettes?’ and ‘do you smoke cigarettes now?’ In HRS the question ‘have you ever smoked cigarettes?’ was asked in earlier surveys. This information was carried forward and used in conjunction with responses to the question ‘do you smoke cigarettes now?’. To replicate the proposed analyses across countries, we collapsed never and former smokers to become ‘non-smokers’ since the low proportion

of female former smokers in Korea (<1 %) prevented analysis of this category separately.

##### *Socio-demographic information*

Age and sex were available in all datasets. Information on current marital status was harmonized to produce a binary variable labeled ‘partner status’, denoting whether the respondent was currently living with a partner or not. Educational attainment was recorded using different but partially overlapping response options in the three countries, which reflected their somewhat different educational systems. We used a harmonized four category variable of ‘primary school or less’, ‘high school’, ‘some post-secondary education’, for example a diploma, and ‘completed degree’ at a tertiary level. Net wealth was calculated as total household assets minus debts, divided by square root of household size to adjust for household size (Organisation for Economic Co-operation and Development 2008a) and adjusted for purchasing power parity (PPP) for Australia and Korea using 2006 exchange rates (Organisation for Economic Co-operation and Development 2008b). To facilitate comparison of the odds ratios for wealth with the other variables, it was entered into regression analyses as quintiles.

##### *Self-rated health*

All three surveys measured self-rated health (SRH) on a five-point Likert scale ranging from ‘excellent’ to ‘poor’; HRS asked ‘would you say your health is...’ while HILDA and KLoSA asked ‘In general, would you say your health is...’. Those reporting excellent or very good health were combined and compared with those reporting good, fair or poor health.

##### *Alcohol consumption*

All respondents were asked whether they ever drank alcohol. Those who responded ‘no’ were classified as non-drinkers. For the remaining respondents frequency and quantity of drinking were available reflecting, on average, how many days each week alcohol was consumed and typical number of drinks per occasion. National guidelines differ on what level of consumption is safe for whom, and on the alcohol content of ‘standard’ drinks. We converted the Australian and Korean data to USA standard drinks containing 14 g of ethanol (National Institute on Alcohol Abuse and Alcoholism 2008) and multiplied quantity by frequency to estimate typical number of drinks per week. Respondents were then categorized as non-drinkers, light drinkers (no more than 7 drinks/week), moderate drinkers (7 up to 14 drinks/week) and at-risk drinkers (more than 14

drinks/week). More than 14 drinks per week exceeds guidelines for safe drinking in both the USA and Australia (National Health and Medical Research Council 2009; National Institute on Alcohol Abuse and Alcoholism 2008).

### Statistical analysis

Analyses were corrected for clustering within households since sampling was at the household level in all three surveys. Cluster corrections and individual sampling weights were applied using the Complex Samples facility in PASW Statistics 19.0. Logistic regression analyses examined indicators of increased likelihood of current smoking in each country. Independent variables were age, gender, wealth, marital status, education, alcohol consumption and self-rated health. Age and wealth were treated as continuous covariates, for the remaining variables the reference groups were female, currently partnered, light drinker and the highest categories of educational attainment and self-rated health. To examine our key research question, we tested interactions between gender and the key social and economic associates of current smoking: wealth, marital status and education. Significant interactions were further explored by repeating the analyses separately for men and women to compare the odds ratios obtained.

## Results

### Sample characteristics

Sample characteristics are shown in Table 1. All characteristics varied between countries, with the USA sample being significantly older and the Korean sample reporting significantly lower educational attainment and poorer health. Rates of at-risk drinking were highest among Korean males and lowest among Korean females. Net wealth was lower in Korea even after adjustment for PPP and was lower for females in all three countries.

### Smoking prevalence

Table 2 shows smoking prevalence by gender and age group for each country and includes comparison values from recent World Health Organization estimates of smoking prevalence for these countries (World Health Organization 2011a). The proportion of current smokers was higher among males than females in all three countries, and highest among Korean males. In all three countries, prevalence among our middle-aged and older samples was lower than national estimates.

Socioeconomic differentials in smoking in Australia, the USA and Korea

Table 3 shows the results of the regression analyses for current smoking in each country. This confirms the magnitude of the difference in the gender effect in Korea compared with the other two countries, where odds ratios of less than two were obtained compared with 22.68 in Korea. Those who were older or had greater wealth were less likely to be current smokers in all countries. Those not currently living with a partner (single, widowed or divorced) were more likely to smoke, as were those with lower levels of educational attainment compared with the tertiary educated. Moderate and at-risk drinkers were more likely to be smokers, and in Korea only, abstainers were less likely to smoke. Current smoking was more closely related to SRH in Australia and the USA than in Korea.

Interactions with gender were only significant in Korea; significant interactions were found between gender and wealth ( $p < 0.001$ ), education ( $p = 0.001$ ) and partner status ( $p < 0.01$ ). Table 4 shows the odds ratios for current smoking for men and women in Korea. Being unpartnered and less wealthy increased the likelihood of smoking somewhat more for Korean women than for men; for example, the proportion of unpartnered women who smoked was 3.3 times greater than for partnered women, where for men the ratio was 1.3:1. The increased likelihood of smoking among the less educated was not apparent for Korean women; those with a high school education were less likely to smoke than those with a tertiary degree.

## Discussion

### Smoking in Australia, the USA and Korea

Males in our study were more likely to smoke than females and smoking was more prevalent in younger than in older age groups. Consistent with their differing GEM rankings, the gender difference in smoking in Korea was much larger than in Australia and the USA. This is consistent with previous findings (Khang and Cho 2006) and with a cultural explanation of gender differences in Korea, rather than with the cigarette epidemic. Also consistent with data previously published for those aged up to 74 years (Cho et al. 2008), current smoking was higher among the older Korean women in our sample.

We found that smoking had a similar association with socioeconomic characteristics across nations with different historical and cultural backgrounds. In general, higher rates were associated with lower levels of education and wealth

**Table 1** Demographic and health characteristics for males and females in Australia, the United States of America and South Korea, 2006

Characteristic	Australia			USA			Korea			<i>p</i> diff <sup>a</sup>
	Male	Female	Total	Male	Female	Total	Male	Female	Total	
N	2,525	2,856	5,381	7,501	10,734	18,235	4,286	5,584	9,870	
%	46.9	53.1	100	41.4	58.9	100	43.4	56.6	100	<.001
Age (years, %)										<.001
45–54	38.9	37.6	38.2	9.4	12.2	11.1	32.6	31.7	32.1	
55–64	29.1	27.9	28.4	26.2	27.2	26.8	28.7	26.1	27.3	
65–74	19.2	19.1	19.2	37.4	32.3	34.4	26.9	25.6	26.2	
75–84	11.2	12.7	12.0	20.5	18.8	19.5	10.3	13.6	12.2	
85+	1.5	2.7	2.2	6.5	9.5	8.3	1.5	2.9	2.3	
Age (mean)	59.8	60.7	60.3	68.3	68.2	68.2	61.1	62.2	61.7	<.001
Partnered (%)	78.7	63.2	70.5	79.6	54.9	65.0	91.7	67.0	77.8	<.001
Educational level (%)										<.001
Primary school or less	3.5	4.1	3.8	6.4	5.4	5.8	29.8	57.6	45.5	
High school	34.3	54.2	44.9	47.5	55.2	52.0	51.2	37.3	43.3	
Post-secondary	41.9	23.1	31.9	20.0	21.6	20.9	2.4	0.8	1.5	
Completed degree	20.3	18.6	19.4	26.1	17.9	21.3	16.6	4.3	9.7	
Net wealth USD 1,000s (mean)	447	417	431	430	349	382	138	128	133	<.001
Self-rated health (%)										<.001
Poor	5.3	5.4	5.4	8.2	9.6	9.0	19.4	30.7	5.8	
Fair	19.1	19.9	19.5	20.8	21.2	21.2	24.8	28.5	26.9	
Good	38.6	38.3	38.4	30.8	30.3	30.5	39.5	30.6	34.5	
Excellent/very good	37.0	36.4	36.7	40.2	38.9	39.4	16.3	10.2	12.9	
Alcohol consumption										<.001
Non-drinker	13.9	23.8	19.2	41.9	56.8	50.7	38.5	84.4	64.5	
Light drinker	50.0	60.4	55.5	42.8	38.2	40.1	28.9	13.4	20.2	
Moderate drinker	20.5	11.7	15.8	9.1	3.9	6.0	13.3	1.4	6.5	
At-risk drinker	15.6	4.1	9.5	6.2	1.1	3.2	19.3	0.8	8.8	

Values shown are unweighted; percentages may not sum to 100 due to rounding

<sup>a</sup> Significance test of the difference in proportions (Chi squared) or means (analysis of variance) between country totals

**Table 2** Current smoking rates (95 % confidence intervals) for males and females in each age group in Australia, the United States of America and South Korea, 2006

Age group (years)	Australia		United States of America		Korea	
	Male	Female	Male	Female	Male	Female
45–54	26.0 (23.0–29.3)	20.6 (17.7–23.9)	23.4 (19.3–28.1)	17.9 (14.5–21.8)	50.4 (47.6–53.3)	2.8 (2.1–3.8)
55–64	17.7 (15.1–20.7)	13.6 (10.8–16.9)	20.9 (19.0–23.1)	17.3 (15.8–19.1)	41.9 (39.1–44.7)	2.5 (1.7–3.5)
65–74	12.4 (9.4–16.2)	8.1 (6.0–10.9)	12.9 (11.4–14.5)	12.3 (10.9–13.9)	34.2 (31.2–37.3)	2.8 (2.0–3.8)
75–84	4.7 (2.8–7.8)	4.9 (2.9–8.0)	6.7 (5.4–8.4)	6.8 (5.6–8.2)	24.4 (20.4–28.8)	5.4 (3.9–7.6)
>85	3.9 (1.0–14.3)	5.7 (2.2–14.0)	2.2 (1.2–4.3)	2.4 (1.4–4.1)	23.2 (13.6–36.5)	6.2 (3.3–11.3)
Total	18.2 (16.6–20.0)	13.9 (12.4–15.6)	16.2 (15.1–17.5)	13.2 (12.1–14.3)	42.7 (41.0–44.4)	3.1 (2.6–3.6)
National estimates <sup>a</sup>	22	19	33	25	49	7

<sup>a</sup> World Health Organization age-standardized estimated prevalence of cigarette smoking among those aged 15 years and older (World Health Organization 2011a)

**Table 3** Odds ratios (95 % confidence intervals) of current smoking in Australia, the United States of America and South Korea, 2006

Predictor (reference group)	Australia		USA		Korea	
	OR	95 % CI	OR	95 % CI	OR	95 % CI
Age (years)	0.94***	0.94–0.95	0.94***	0.94–0.95	0.97***	0.96–0.98
Gender (female)	1.37**	1.13–1.65	1.30***	1.17–1.43	22.68***	18.38–27.98
Partner status (partnered)	1.79***	1.47–2.19	1.58***	1.36–1.85	2.23***	1.78–2.79
Wealth (quintiles)	0.78***	0.72–0.85	0.79***	0.74–0.83	0.86***	0.82–0.91
Education (completed degree)						
Primary school or less	1.19	0.58–2.45	1.34	0.98–1.84	1.80***	1.39–2.33
High school	1.78***	1.32–2.41	2.25***	1.91–2.64	1.35**	1.10–1.66
Post-secondary	1.33	0.99–1.79	1.84***	1.50–2.25	1.31	0.82–2.09
Self-rated health (very good/excellent)						
Poor	2.72***	1.74–4.23	1.91***	1.56–2.33	1.19	0.93–1.52
Fair	1.59**	1.20–2.10	1.68***	1.46–1.92	1.33*	1.05–1.67
Good	1.65***	1.31–2.08	1.35***	1.18–1.53	1.36**	1.12–1.66
Alcohol consumption (light drinker)						
Non-drinker	0.81	0.62–1.07	0.90	0.81–1.01	0.40***	0.34–0.48
Moderate drinker	1.41**	1.10–1.82	1.94***	1.51–2.51	1.41**	1.13–1.75
At-risk drinker	2.48***	1.86–3.31	3.20***	2.42–4.23	1.35**	1.10–1.65

Reference group is 'non-smokers' which includes never and former smokers; \*\*\*  $p < 0.001$ , \*\*  $p < 0.01$ , \*  $p < 0.05$

**Table 4** Odds ratios (95 % confidence intervals) of current smoking for males and females in South Korea, 2006

Predictor (reference group)	Males		Females	
	OR	95 % CI	OR	95 % CI
Age (years)	0.97***	0.96–0.97	0.99	0.97–1.01
Partner (partnered)	1.75***	1.34–2.28	2.51***	1.68–3.75
Wealth (quintiles)	0.89***	0.84–0.93	0.65***	0.55–0.77
Education (completed degree)				
Primary school or less	1.87***	1.43–2.44	0.58	0.24–1.42
High school	1.49***	1.20–1.84	0.29**	0.12–0.72
Post-secondary	1.30	0.81–2.10	0.79	0.17–3.71
Self-rated health (very good/excellent)				
Poor	1.03	0.79–1.35	2.28*	1.03–5.06
Fair	1.39*	1.08–1.78	1.25	0.55–2.83
Good	1.39**	1.14–1.70	1.27	0.58–2.76
Alcohol consumption (light drinker)				
Non-drinker	0.44***	0.36–0.53	0.27***	0.18–0.41
Moderate drinker	1.39**	1.11–1.74	2.39	0.97–5.87
At-risk drinker	1.35**	1.10–1.65	2.25	0.75–6.70

Reference group is 'non-smokers' which includes never and former smokers; \*\*\*  $p < 0.001$ , \*\*  $p < 0.01$ , \*  $p < 0.05$

and with being unpartnered. The stronger association of smoking with poor self-reported health in Australia and the USA may reflect greater internalization of health promotion messages in these countries following a longer period of anti-smoking campaigns.

#### Cross-national gender differences in socioeconomic differentials of smoking

Socioeconomic differentials in smoking interacted with gender only in Korea. The effect of being without a partner, which increased the likelihood of smoking, was larger for women. This finding extends to older Koreans previous reports of a gender difference in the association of marriage with smoking in those aged under 75 years (Cho et al. 2008). Our data showing increased smoking among older and unpartnered Korean women may indicate that not holding the traditional roles of wife and mother, either through singlehood or being widowed, permits women to take up smoking. Alternatively, smoking may be under-reported by married women due to the stigma associated with it (Wewers et al. 1995). Wealthy Korean women were less likely to be smokers, with wealth having a larger protective effect than was observed among Korean men or in the Australian and USA samples.

Lower educational attainment was associated with increased likelihood of smoking only for Korean men; high school educated older women in Korea were less likely to be smokers compared with tertiary educated women. Recently published differentials for smoking among Korean adults aged 25–64 years suggest that socioeconomic disparities in smoking occur in both sexes in this younger age group (Khang et al. 2009); however, a reversal of the usually protective effect of education among older women has also been noted in Europe (Schaap et al. 2009). These

authors suggested that more highly educated women might have been able to take up smoking at an earlier stage of the cigarette epidemic since they had more resources and perhaps more personal freedom.

In Korea highly educated women may also experience more freedom from the constraints of traditional gender roles, especially as they become older, thus increasing their likelihood of current smoking despite the emergence of health promotion strategies in that country. It should be noted, however, that only 6 % of older Korean women had attained post-school qualifications in our data; as well as being few in number, they may be unrepresentative of the larger proportion of women who are currently gaining a tertiary education. Although it is not clear whether the higher rates of smoking among tertiary educated women will be observed in the next cohorts as they age, the proportion of enrolled tertiary students who are female has risen to 37 % in Korea in the 21st century (United Nations Statistics Division 2007), making further investigation of their health behavior an urgent priority.

### Implications

In Australia, there has been some success in reducing the general prevalence of smoking. Yet, from our data, between one quarter and one-fifth of those aged 45–54 are still smokers. In those aged over 60 there has been no decline in the prevalence of smoking in recent years (Scollo and Winstanley 2008), and many anti-smoking messages are focused on prevention in young people. The proposed ‘plain packaging’ legislation should, however, provide further impetus to cessation efforts in Australia. Similarly, in the USA, although there has been a general decline in the prevalence of smoking, this has stalled in recent years, with tobacco control programs currently receiving <3 % of the revenue raised from tobacco (Dube et al. 2009). Although well into Stage IV of the smoking epidemic, it is important that these nations continue to promote tobacco control and consider older as well as younger adults when framing their campaigns.

Our analyses showed that 42.7 % of older Korean males are current smokers. Although prevalence has fallen over the past two decades, from almost 70 % for this age group in 1992, it remains high by international standards (Park et al. 2009). Park and colleagues also observed a steeper decline in smoking rates among older men over this period, and suggested that it may be associated with poor health (Park et al. 2009). Population ageing is occurring more rapidly in Korea than in the USA or Australia, with 41 % of the population expected to be over 60 years of age by 2050 (United Nations Population Division 2010). Understanding the changing social and cultural influences on risky behaviors in Korea is therefore of critical importance

to reduce factors that may further exacerbate the health burden of this ageing population. Our observation that smoking is associated with social and cultural as well as health indicators may be helpful in designing future anti-smoking campaigns.

As Korea modernizes, its growing numbers of educated women may be less constrained by gender norms than their mothers and grandmothers. The clearest correlates of smoking for these older women were family level factors (marriage and household income), but future generations may experience more independence from family expectations. Divorce rates are also rising rapidly in Korea, especially among younger couples (Lee 2004). Cultural expectations of marriage and motherhood may not afford the same protection against risky behaviors for future generations of Korean women that we see in our sample. Tobacco control measures in Korea should therefore also address women, despite their currently low rates of smoking.

Although describing alcohol consumption was not the primary purpose of this report, information used as a control variable in the regression analyses revealed that alcohol consumption among middle-aged and older adults should also be a cause for concern. In Australia and Korea, a considerable number of men were found to be drinking at risky levels (more than 15 and 19 %, respectively). Our earlier discussions of the need to address unhealthy behavior among Korean men and the age appropriateness of current health promotion messages might be extended to target unsafe drinking.

### Limitations

Former smokers and never smokers may differ both psychologically and in their physical health. However, the prevalence of former smoking in Korean women was very low; among these women 99.5 % of non-smokers were never smokers. Since our primary purpose was to report the same analyses across countries, we were unable to investigate the differences between former smokers and never smokers because of the very small number of female Korean former smokers. We acknowledge that this may leave important differences unexplored in the Australian and US samples.

We also acknowledge that survival effects inherent in these datasets may compromise our conclusions. Our prevalence estimates for smoking among older cohorts probably underestimate the proportions of these cohorts who were once smokers, since some smokers will have died prematurely, and those who remain are likely to be healthier than ‘typical’ smokers. Cohort studies also tend to underestimate smoking prevalence due to non-response bias, although estimates for the associations between variables are less likely to be affected (Van Loon et al. 2003).

The needs of data harmonization prevented disaggregation of demographic and socioeconomic indicators at a finer level of detail, for example, the binary partner status variable showed that people not currently living with a partner were more likely to be smokers, but we could not establish whether this was equally true for those widowed, divorced and never married. We have also discussed above the possibility that stigma associated with female smoking may have influenced Korean women's reports, perhaps particularly those of married women.

We also note that all three of the datasets employed in this study used samples recruited at the household level; that is, they included husbands and wives where both were alive and consented. Health behaviors such as smoking and attempting to quit are generally concordant within marital dyads (Meyler et al. 2007), although the studies examining this have been conducted predominantly in the USA. Our analyses employed corrections for household level clustering, but this cannot rule out the possibility of different kinds of dyadic influence between countries, indeed this is an issue that our data suggest might be a fertile avenue for further investigation.

## Conclusion

In order to understand the social, cultural and economic influences on smoking behavior, it is important to study predictor variables at both individual and national levels. Our cross-national study complements previous studies that have employed national-level indicators to investigate gender differences in smoking prevalence (Hitchman and Fong 2011; Pampel 2006), and reveals some of the social dynamics that may explain gender differences in smoking in a nation with low gender empowerment. Our findings regarding the prevalence of smoking among middle-aged and older adults also highlight the need for targeted health promotion efforts for this sector of the population.

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**Ethical standards** Each of the original studies included in this paper received appropriate institutional ethical approvals. Our study analyzed only de-identified data files, which did not require ethical approval. De-identified data were obtained and used with permission through registration with the appropriate organizations.

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